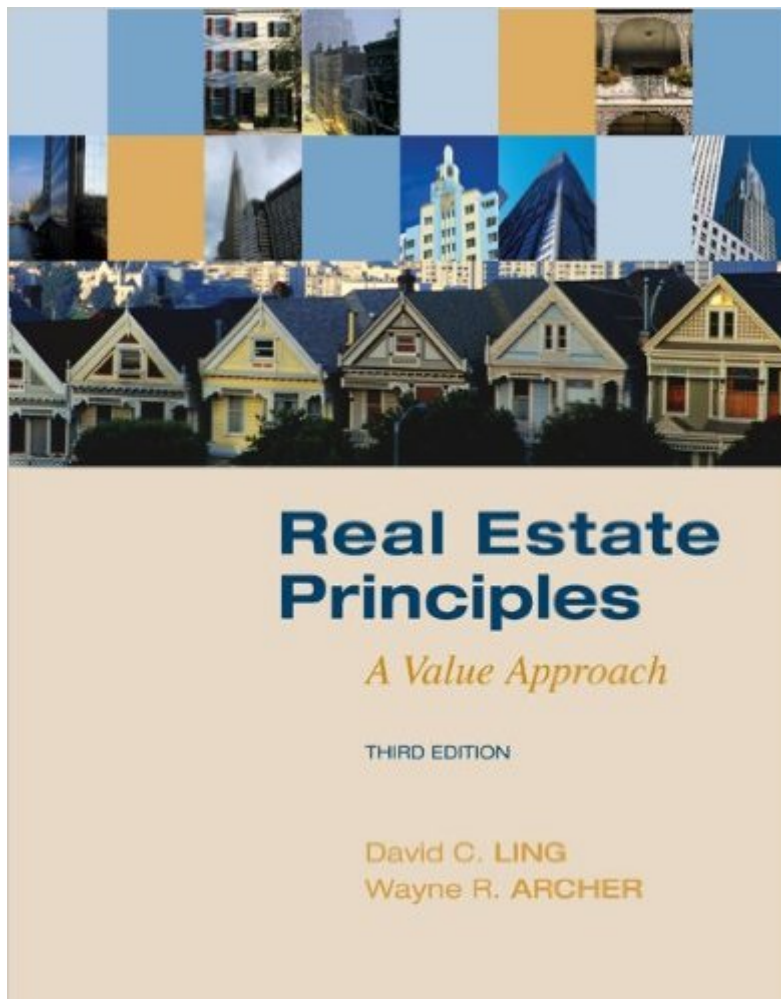


The book was found

Real Estate Principles: A Value Approach (The McGraw-Hill/Irwin Series In Finance, Insurance, And Real Estate)



Synopsis

Real Estate Principles: A Value Approach demonstrates how value is central to virtually all real estate decision-making. Students using Ling and Archer should finish the course with a value-oriented framework, and a set of valuation and decision making tools that can be applied in a variety of real-world situations. The key to making sound investment decision is to understand how property values are created, maintained, increased or destroyed. Since the launch of Real Estate Principles: A Value Approach, 2e significant and lasting changes have come upon the world of real estate. This is very true in real estate finance and capital sources where most of the traditional lenders have been transformed or displaced, giving way to a radically different set of player in mortgage finance. There has been change as well with profound and far-reaching implications in a world where it is understandable that property values can go down as well as up. This realization will color every aspect of real estate investment, finance and transactions for the foreseeable future.

Book Information

Series: The McGraw-Hill/Irwin Series in Finance, Insurance, and Real Estate

Hardcover: 704 pages

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Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (22 customer reviews)

Best Sellers Rank: #230,934 in Books (See Top 100 in Books) #53 in [Books > Business & Money > Real Estate > Sales](#) #57 in [Books > Textbooks > Business & Finance > Real Estate](#) #72 in [Books > Business & Money > Real Estate > Mortgages](#)

Customer Reviews

comprehensive, dry, easy read. Gets specific and material is fairly current with consideration to the economic conditions and finance resources as they are in 2012 - I realize there are a few editions with the same cover - so I'm referring to the 2009 version I had. A lot has changed even since 2009, but the information was geared toward fundamentals -- which are pretty stable in all economies. For example, terms used in real estate, typical financial resources (titles, limitations, duties), contract terminology, the process of buying and selling, etc. All in all a good solid book to start with. I found it

helpful and rarely had to supplement this reading for indepth explanations.

This book is an easy read and a good foundation for Real Estate. I am a realtor and brought it for someone looking to get into real estate. I believe the principles in the book will give a student who knows nothing about real estate a overview of what it takes to succeed in the business in terms of information.

I got this book for my Real Estate class that i took at UIC and the price was unmatched. I rented the book but the quality of it was great and I had absolutely no issues with it. Also a great book full of insight. Highly recommend it!

exactly the book I needed for my college class. no complaints. Thought I'd get a book with writing and highlighting in it. There is none. it looks brand new. I was really happy with that! The price was awesome!

As an adjunct professor in real estate I have found many introduction level real estate texts to be bland, outdated, and simply far too basic for use on the collegiate level. Real Estate Principles is not plagued by any of these issues and is by far the best college level introduction to real estate text on the market. Ling and Archer have presented a very comprehensive list of material in a solid, clear, and concise manner. Flavor is added to the presentation through interesting examples, tables, and case studies.

This is an introductory book to real estate. It is not recommended to professionals. Besides that, it does a good job at introducing novices to the real estate markets. I believe it is widely used in colleges and undergraduate classes.

Reads more like a story than a textbook. I have to write twelve more words. Of here they are -word

The book is great has contents the essential of real estate. Recommended by the professor. Content is well organized and it has wrap-up pages.

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